

## greetings from the department of interior architecture at uncg!

amidst a busy spring semester, we hope you enjoy this march madness edition of **[i]news**...with a focus on one of our core values.

# innovation

The spirit of inquiry...the idea of doing something in a different way...the notion of a new idea, method, or device...these are all aspects of **innovation** that we explore daily in our department through thinking, doing, and making...and the outcomes of our explorations take many forms.



**iarc** students joined their peers from Winston-Salem State University and the North Carolina School for the Arts in a day-long charrette focused on voting graphics and environments in early March. Results from the charrette will be posted in the student exhibition at DATS.

**We co-sponsor opportunities for our students and the general public to come together to learn about innovation in design in a world context...**

Next week, **iarc** and the department of art muster their joint resources to champion the **Design, Art and Technology Symposium**, 27-29 March. Key presenters include architects John Frane and Hadrian Predock, Evan Roth and James Powderly from Graffiti Research Lab, Design and filmmaking artists Jed Carter, Tim Fisher, Matt Fraction and Ben Radatz from MK12, Mick Ebling founder and Executive Producer of the production company The Ebling Group, and Mackey McDonald CEO of VF Corporation, in addition to many other creative individuals. All events are free but require registration.

**register** : [https://utlc.uncg.edu/workshops/list\\_by\\_category.jsp?cat\\_id=77001460](https://utlc.uncg.edu/workshops/list_by_category.jsp?cat_id=77001460)  
**more info** : <http://dats.uncg.edu/> for more information.

### **We work daily with community collaborators on our research and our design projects...**

With funding from the Marion Stedman Covington Foundation, **iarc** has joined forces with **Preservation North Carolina** to fashion a series of digital resources on PNC's website related to preservation issues and opportunities facing North Carolina. **Rachel Miller** (second year grad student) serves as the first of several graduate assistants in the historic preservation concentration of our graduate program who will assist with this important project.

**urban studio o2** continues to shape up with a new partner, Youth Focus (directed by Chuck Hodieme), helping to secure critical funding for the transitional housing project in Greensboro. **iarc's** third year studios, led by **Robert Charest** and **Novem Mason**, continue to work toward the design for **my sisters' house** and, at this time, ground-breaking remains scheduled for May.

Students in a fourth year studio led by **Patrick Lee Lucas** will present renovation plans for the Benjamin Branch of the Greensboro Public Library on 31 March and 2 April, 12-3pm each day at the Benjamin Branch, 1530 Benjamin Parkway.

### **We foster relationships that sustain important industry-university partners through valuable internships for our students...**

This semester, seven fourth and fifth year students have taken to the world of work under the guidance of mentors in various Triad-area businesses and organizations. We thank these employers for helping students to innovate as they make the transition from **iarc** to the world of work.

Michelle Bottenus : **Workplace Strategies**  
Kylene Costa : **One Design Center**  
McKenzie Gates : **Pixxelweave**  
Erin Hicks : **Warren Architecture**  
Jessica Krasuski : **Habitat for Humanity**  
Aralynn McVey : **Habitat for Humanity/Americorp**  
Meaghan Riordan : **Brayton International**

### **We share our own innovations and those of our students in meaningful ways...**

This semester, students throughout the program share their work through blogs (an initiative started by **Suzanne Buchanan**...and a topic on which she and **Tommy Lambeth** presented at the recent National Council on the Beginning Design Student Conference in Atlanta). The blogs continue a long tradition of utilizing digital media to bring **iarc** to the world, including our ever-changing web site. See the addresses at the bottom of this **[i] news** to peruse the latest endeavors on both blog + site.



Some of **Amber David's** handiwork in putting displays together for **Ralph Lauren**, in this case unveiling the American Living Home collection.

**We celebrate our successes, big and small, especially when we hear students are innovating new paths in design...**

**Amber David** (class of 2004) works at **Ralph Lauren, New York City**. She started the job three years ago designing storefronts for the flagship stores on Madison Avenue and VIP stores in the Hamptons and Connecticut. Six months ago, Amber transferred to the Home Showrooms team, where she manages four of Ralph Lauren's showrooms: American Living, which is a new line designed for JCPenney's launching this year; Lauren tabletop; Lauren table linens; and Henredon, Ralph Lauren's manufacturer (with a showroom in High Point open twice yearly for Furniture Market. Amber considers herself lucky to work with some amazingly talented people, including Mr. Lauren himself; Alfredo Parades, who runs the Creative Services department; Anna Wintour, Editor-in-Chief at Vogue; Margaret Russell, Editor-in-Chief of Elle Decor; and Bruce Weber, renowned photographer. Amber suggests that the special projects and events she manages represent the best part of her job: "I definitely feel that my degree from the Interior Architecture program prepared me for everything I am experiencing now. I am proud to say I studied there."

Beyond the report in this issue of **[i]news**, we hope that you will see that iarc's commitment to **innovation** in design represents a central tenet of the department... and its students, faculty, and alumni the world around.

Know of someone who should receive **[i] news**? Forward this edition on and let us know their e-mail so we can add them to our list. If you do not wish to receive the **[i] news** from the University of North Carolina at Greensboro Department of Interior Architecture, kindly let us know by return email and we'll remove you from our distribution list.

**[i] news** is edited by patrick lucas who gladly accepts all responsibilities for factual errors. send emails directly to him : [plucas@uncg.edu](mailto:plucas@uncg.edu), or call 336.256.0308.

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